

## PRESS RELEASE

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## **European Pensions Management joins Platform One**

**European Pensions Management Limited**, the highly regarded, independent pension provider has become a founding partner of Platform One Limited, the new Wrap service aimed at high net worth clients and the IFAs that advise them.

European Pensions Management Limited is an independent operator with a wide range of unbundled product offerings including SIPPs, SSAS, ISAs, S615, with QROPS and a number offshore products under development. Its SIPP range is unrivalled, offering both protected rights and commercial property and the ability to alter investment scope according to member needs. European Pensions Management has a reputation for personalised customer service and has developed long term relationships with a number of IFA practices.

**Platform One** will provide a whole-of-market; open architecture Wrap platform differentiated by high service levels and quality customer care for advisers and their top tier clients. The platform will also include access to specialist products and services that are suitable for high net worth individuals that are not usually available on other platforms. It will serve the premium sector of the market and the IFA practices that advise this segment.

Francis Moore, Managing Director of European Pensions Management said: "IFA users of our products need a premium Wrap service that can properly support the range of specialist pensions we provide. By joining Platform One as a founding partner we are able to help establish a Wrap platform that can do this and offer both an onshore and offshore service for high quality financial advisers. We are therefore very pleased to become a founding partner of Platform One".

Speaking on behalf of Platform One Limited, the Chairman Charles Cary-Elwes said: "We are very pleased to have European Pensions Management as a founding partner for Platform One as they bring an additional range of products aimed at our target market, advised high net worth clients. The addition of European Pensions Management as a founding partner brings the number of initial partner firms to five and enables the company to commence its launch plans. With Platform One, the UK intermediated

market will soon have a premium Wrap platform to serve the top tier of an adviser's client base and provide additional specialist products suited for their needs".

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