

Platform One appoints a Business Development Manager for the UK and Ireland.

Platform One, the premium Wrap platform serving both UK and International advisers, is pleased to announce the appointment of Julie Rowe as Business Development Manager for the UK and Ireland.

Julie has worked in the Financial Services sector since 2009, and joins Platform One from Informed Decisions, where she was working with IFA firms providing systems and transition services. She has a wealth of experience in the timely and compliant movement of assets on to Wrap platforms.

In her role as Business Development Manager Julie will be responsible for Platform One's relationships with advisers in the UK and Ireland. Her aim will be to help advisers maximise the benefits of using Platform One by working alongside the Client Services team to provide the support and assistance they need.

Michael Fordham, Managing Director of Platform One said: "We are very pleased to have Julie Rowe join us for this important new Business Development role focussed on the UK and Ireland. She brings with her significant adviser support and asset transition expertise from her previous roles at Informed Decisions and Legacy Asset Systems. Equally as important, Platform One is now providing more platform services for the adviser market in the Irish Republic and Julie will help to focus our support for Irish Advisers".

Commenting on her appointment, Julie added "I am very happy to be joining this highly energetic, driven and professional team at Platform One. There is a fantastic opportunity in the market for Platform One at present, and I look forward to helping develop and enhance the services we offer to UK advisers, whilst building new relationships with advisers in Ireland."