

## **PRESS RELEASE**

30<sup>th</sup> April 2016

### **Platform One promotes Rita Solanki to Head of International Business Development**

**Platform One**, the Wrap platform able to support both UK and International advisers, is pleased to announce the promotion of Rita Solanki to Head of International Business Development.

In her new role Rita will be responsible for Platform One's relationships with international advisers in all jurisdictions except the UK and Ireland.

With over 20 years in Financial Services industry, including 3 years at Platform One, Rita Solanki has been helping advisers use financial products and platform services. Previously as a Business Development manager she was instrumental in supporting advisers using Platform One's UK and International services.

Michael Fordham, Managing Director of Platform One said: "Rita has been an important and valuable member of Platform One's adviser support team and her promotion to Head of International Business Development is well deserved. She is widely recognised and trusted in the international adviser community and as we are expanding our international services we are very pleased that she has accepted this important new senior position."

Asked about her new appointment, Rita Solanki said "I've always had an interest in the international market and I appreciate the different cultures and jurisdictional needs. Platform One already has a significant presence in the global market and I look forward to extending our services to a wider range of international advisers."