

Platform One appoints new Chairman

Platform One, the premium Wrap platform serving both UK and International advisers, is pleased to announce the appointment of Clive Boothman as Group Chairman.

Clive is well known in the platform industry having previously been Chairman and a founder of the wrap platform Ascentric from 2005 to 2014. Prior to that, he was CEO of Cofunds between 2002 and 2003.

Clive Boothman is probably best known as the initial CEO of the Schroder's Investment funds business, Schroder Unit Trusts, where he oversaw its huge growth and success in the 1980's and 1990's. In 1996-97 he also served as Chairman of the Association of Unit Trusts & Investment Funds (AUTIF - now called The Investment Association). He was the CEO of Gerrards in 2000-01 following the merger of Capel Cure Sharp and Greig Middleton to become the UK's largest stockbroker.

An accountant by training, Clive has also worked in international trust and private banking roles which has led to his interest in the potential for international platform services and the development of these services at Platform One.

Michael Fordham, Managing Director of Platform One and formerly a founder of Ascentric with Clive Boothman, said: "I am very pleased to be working with Clive again as he brings a great deal of knowledge and experience which will be of great benefit to the business. His appointment as Group Chairman of Platform One is well timed as we are actively expanding the range of services we offer to both the international adviser market and the advised HNW sector in the UK".

Commenting on his appointment, Clive Boothman added "It's a great time to have joined Platform One and I look forward to helping it develop the unique proposition it offers to advisers. Its leading position in the international market, combined with the HNW service it provides for the UK market, makes its offering unique and compelling to adviser firms. It's clear that the company has a major market opportunity ahead of it".